



## LEADERSHIP BIOS

### **President and CEO**

Chet Kimmell has served as president and CEO of Neighborhood Credit Union since 1995. Under his leadership, the credit union's assets have topped \$250 million and membership has grown to some 30,000 people. Chet serves on the boards of directors for Town North Bank and SWACHA, where he is a former chairman of the board. He also has served on several committees of the Texas Credit Union League, including the TCUL PAC Advisory Committee. Kimmell earned a Bachelor of Business Administration from the University of Texas at El Paso and a Master of Science in Accounting from Texas Tech University.

### **Chief Financial Officer**

James Frankeberger manages the accounting, internal audit and compliance, information systems, operations support, and facilities operations. A 16-year veteran of the credit union industry, he previously served as director of the Dallas office of auditor McGladrey and Pullen's National Credit Union Division, where he managed over \$30 billion in audit clients. James is a graduate of California State University at Fullerton with a Bachelor of Arts in Business Administration. He is also a Certified Public Accountant, licensed in Texas, Oklahoma, and California.

### **Senior Vice President**

Mark Arnold develops and manages strategies for multiple departments, including marketing, business development, human resources, training, and member investments. The author of *Marketing Across the Generations: Gen. X* (Credit Union National Association, 2000), Mark has won numerous awards for his work, including the 2006 Credit Union National Association's (CUNA) Marketing Professional of the Year and the Texas Credit Union League's Marketer of the Year. A graduate of the University of Texas at Austin, Mark earned a Bachelor of Journalism and serves as an instructor at Southwest CUNA Management School.

### **Senior Vice President**

Carolyn Jordan manages the credit union's retail operations, including all six branch locations and the Member Service Call Center. With nearly three decades of industry experience, Carolyn is well respected by her peers on the local, state and national levels. She was recently tapped to chair CUNA's Operations, Sales and Service Council, a nationwide forum to help credit unions share best practices and improve their performance.

### **Senior Vice President**

Todd Beasley manages the lending and collections departments. He brings to his position more than 15 years of experience working in credit unions ranging in size from \$200 million to \$500 million in assets. As graduate of Texas State University with a Masters of Business Administration, Todd also has experience as a mortgage broker. His education and experience in the credit union and mortgage industries uniquely position him to serve the credit union members in the areas of commercial lending and investments.